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Paris (75000)

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## About Me, Junior

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### EXPERIENCES PROFESSIONNELLES

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**janv. 2022 / mars 2023    Independent Consultant**

Thales Global Services | Velizy, France

*Assist the tribe members in defining their purpose and goals, and monitor progress towards achieving these objectives*

*Establish clear guidelines for the Tribe ceremonies : Tribe Planning, Review, Tribe Retrospective and animate them.*

*Collaborate with product and service owners to ensure that teams are meeting organizational objectives*

*Recommend strategies to improve team efficiency and implementing more agile methodologies within the team (workshops)*

*Independent Consultant Mar 2021\_Dec2022*

*Digibrain Agency | (Remotely) Tunis, Tunisia*

*Developing and implementing a comprehensive business plan that outlines the startup's*

*goals, strategies, and tactics for achieving success*

*Helping the startup to refine its product or service offering based on customer feedback*

*and market demand*

*Assisting with fundraising efforts by identifying potential investors and helping to prepare pitches and presentations*

**sept. 2019 / sept. 2020    General Coordinator & Co-founder**

Barbecha | Tunis, Tunisia

*scheduling meetings, managing calendars, and maintaining files and databases.*

*Manage social media accounts, including creating and scheduling content, and responding to comments and messages.*

*Conduct market research to identify potential customers, trends, and opportunities.*

*Coordinate events, including trade shows, product launches, and other marketingrelated*

*activities*

*Co-created and executed the overall strategy, vision, and mission of the startup*

*Led fundraising efforts, including investor outreach and pitch development ( winning the*

*label as an official Tunisian Startup in March 2020)*

**juin 2019 / août 2019    Data manager/analyst**

Vynd App ( Acquired by Monresto) | Tunis, Tunisia

*Collect data from a variety of sources, including surveys, field observations, and electronic databases*

*Maintain accurate records of data sources and collection methods*

*Communicate with team members to ensure that data needs are being met*

*Marketing intern*

**juin 2018 / août 2018**

Vivo Energy Shell | Tunis, Tunisia

*Content creation on Website and intranet*

*the update of the monthly newsletter on national and international level*

*Communicating to the entreprise community the future events*

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### DIPLOMES ET FORMATIONS

/ South Mediterranean University

/ **Licence in Business Administration** - BAC+3

/ IESEG School of Management

## **COMPETENCES**

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databases, Confluence, Jira, Microsoft suite, Agile Methodologies, Agile, Scrum, sharepoint, Trello

## **COMPETENCES LINGUISTIQUES**

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**Anglais**

**Français**

**Arabe**

**Suédois**